

Message Text

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ORIGIN AF-10

INFO OCT-01 EUR-12 IO-14 ISO-00 SIG-02 CIAE-00 COME-00
EB-07 INR-07 LAB-04 NSAE-00 SIL-01 SS-15 NSC-05
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FM SECSTATE WASHDC
TO AMCONSUL JOHANNESBURG PRIORITY
INFO AMCONSUL CAPE TOWN
AMCONSUL DURBAN
AMEMBASSY PRETORIA
AMEMBASSY LONDON
USMISSION USUN NEW YORK

UNCLAS STATE 143367

E.O. 11652: N/A

TAGS: SF, US, ECON

SUBJECT: MORE U.S. FIRMS SIGN STATEMENT OF PRINCIPLES

REF: A. STATE 134880
B. CAPE TOWN 904

1. REV. SULLIVAN HELD PRESS CONFERENCE JUNE 20 TO
ANNOUNCE THAT AN ADDITIONAL 21 U.S. FIRMS HAD AGREED
TO SUPPORT THE SIX-POINT STATEMENT OF PRINCIPLES.
SULLIVAN SAID THAT HE HAD BEGUN DISCUSSIONS WITH
STILL MORE COMPANIES AND EXPECTED ADDITIONAL SUPPORT
IN THE NEAR FUTURE. SULLIVAN STATED THAT HIS PURPOSE
WAS TO ENCOURAGE BUSINESS TO; A) PURSUE FAIR AND
EQUAL PERSONNEL PRACTICES AND PROGRAMS FOR ALL RACES,
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B) MAKE A COLLECTIVE COMMITMENT TO EMPLOYMENT GOALS
THAT WILL FOSTER A BETTER CLIMATE FOR SOCIAL AND
ECONOMIC PROGRESS IN SOUTH AFRICA, AND C) USE INFLUENCE
TO IMPROVE LIVING CONDITIONS INSIDE AND OUTSIDE THE
WORK ENVIRONMENT. SULLIVAN DECLARED THAT THE ENDORSE-
MENT OF THE PRINCIPLES BY THE 21 COMPANIES WAS
"A SIGNIFICANT STEP TOWARD MOBILIZING BUSINESS

RESOURCES IN THE LARGER EFFORT TO BRING ABOUT A JUST
SOCIETY IN SOUTH AFRICA."

2. PRIOR TO GIVING PRESS CONFERENCE, SULLIVAN CALLED

UPON DEPUTY UNDER SECRETARY MOOSE AND AMB. SEELYE
IN THE DEPARTMENT AND ALSO VISITED THE SOUTH AFRICAN
EMBASSY TO INFORM THEM OF HIS ANNOUNCEMENT. THE
21 FIRMS ARE: ABBOTT LABORATORIES, CATERPILLAR,
COLGATE-PALMOLIVE, DEERE AND COMPANY, DONALDSON
COMPANY, EASTMAN KODAK, ELI LILLY, GILLETTE, GOODYEAR,
HEUBLEIN, HOOVER, MASONITE, NABISCO, NCR, PFIZER,
ROHM AND HAAS, SINGER, SPERRY RAND, STERLING PRODUCTS,
PHILLIPS PETROLEUM, AND CPC INTERNATIONAL. ALTOGETHER
33 U.S. FIRMS HAVE SIGNED THE STATEMENT OF PRINCIPLES.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
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Sent Date: 20-Jun-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
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Disposition Remarks:
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ISecure: 1
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Litigation Codes:
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TAGS: ECON, SF, US
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